This is the Introduction and General Information sections of the 1996-1999 University of Minnesota Carlson School of Management Bulletin.
A Message From the Director of Undergraduate Studies

Congratulations on your decision to investigate the Carlson School of Management! We have just completed a major review of the bachelor of science in business (B.S.B.) program, and you are sure to find this an exciting time to be part of the Carlson community.

You will find information in this bulletin regarding the following key revisions in the program:

- admission of freshmen to CSOM
- increased emphasis on communication, group dynamics, computing, and professional skills
- increased opportunities in global and international business
- development of major programs in marketing, finance, information systems, insurance, actuarial science, international business, in addition to accounting.

Construction is well underway for a new, state-of-the-art Carlson School building. To be completed in 1997-98, the new building will house faculty and staff offices, program offices, classrooms, study areas, computer labs, and dining facilities.

The school’s partnership with the Twin Cities business community is evident in many of the changes mentioned above. Working closely with executives and recruiters from major corporations, CSOM faculty and staff have been able to create a program that produces the well-rounded and well-prepared graduates that contemporary organizations demand.

Many questions you may have about the Carlson School are answered in this bulletin; however, if you have additional questions after reading it please let us know. Our professional advising staff is eager to help make a smooth transition into the Carlson School.

Sincerely,

Jerry Rinehart
Director of Undergraduate Studies
**Overview**

**History**
- Founded in 1919
- Named the Curtis L. Carlson School of Management in 1986

**Faculty and Staff**
- 115 full-time faculty; includes 24 endowed faculty
- 150 staff members

**Alumni**
- 30,000 alumni
- Located in 50 states, Washington D.C., and 61 foreign countries
- 41 Outstanding Achievement Awards

**Rankings**
- 4th among public business schools for faculty scholarship*
- 11th among all business schools for faculty scholarship*
- 13th among all business schools and 8th among all public business schools by *U.S. News & World Report*, 1996
- MIS area 1st in country for faculty scholarship*
- Industrial relations program ranked 2nd best in country**
- MBA program ranked 20th by its peers in *U.S. News & World Report*, 1995
- Included in *Business Week*’s list of top 40 business schools, 1990, 1992, 1994
- 15th in *Business Week*’s survey of M.B.A. employers
- C.E.M.B.A. included in *Business Week*’s list of executive M.B.A. programs at 20 leading business schools, 1993
- MIS area ranked 3rd by *Computeworld*, 1990
- Students entering Ph.D.-business program rank 5th, based on GMAT test scores***

* University of Maryland study, 1989
** Ohio State University study, 1991 and Gourman Report, 1993
*** Annual Carlson School survey of 25 top Ph.D.-business programs

**1995-1996 Enrollments**
- 1,050 undergraduates (500 B.S.B.-general; 250 B.S.B.-accounting; 300 evening)
- 250 M.B.A. day students
- 1,150 M.B.A. evening students
- 74 C.E.M.B.A. students
- 125 M.A.I.R. day students
- 120 M.A.I.R. evening students
- 150 M.B.T. students
- 60 M.S.-M.O.T. students
- 95 Ph.D.-business administration students
- 25 Ph.D.-industrial relations students

**1994-1995 Placement Statistics**
Average salaries of new graduates:
- B.S.B.-general—$28,200
- B.S.B.-accounting—$28,500
- M.B.A.—$50,000
- M.A.I.R.—$42,900

**Professional Education**
- **Executive Development Center**
  - Human Resources Executive Program
  - Advantage Program for M.B.A.s
- Minnesota Management Academy
- Minnesota Management Institute
- Minnesota Executive Program
- Strategic Leadership Program
- 21st Century Program
- Marketing Strategy Program
- Executive Presentations Program
- Project Management Program
- **Industrial Relations Center**
  - Employer Education Service
  - Labor Education Service

**Cosponsored International Programs**
- Global M.B.A. offered in partnership with International School of General Management in Bad Waldsee, Germany
- M.B.A. and M.A.I.R student exchange in Australia, Austria, Belgium, France, Italy, Japan, Spain, Sweden, Switzerland
- Graduate summer business program with Université Jean Moulin-Lyon III in France
- Undergraduate study abroad in Austria, Canada, Denmark, France, Hungary, Japan, Singapore, and Spain
- Faculty exchange programs in China, France, Japan, Poland

**Accreditation**
- American Assembly of Collegiate Schools of Business

**Research Centers**
- Accounting
- Entrepreneurial studies
- Financial studies
- Industrial relations
- Logistics management
- Marketing
- MIS
- Operations management
- Quality management
- Strategic management
Mailing Address
Undergraduate Studies Office
Carlson School of Management
University of Minnesota
290 Hubert H. Humphrey Center
271 19th Avenue S.
Minneapolis, MN 55455-0430
612/624-3313
Fax: 612/624-0350
World Wide Web site: http://www.csom.umn.edu

Department Directory
(area code 612)

Accounting and Business Law
645 Management & Economics
624-6506

Career Services Center
190 Hubert H. Humphrey Center
624-0011

Carlson Executive M.B.A. Program
295 Hubert H. Humphrey Center
624-1385

Executive Development Center
280 Hubert H. Humphrey Center
624-2545

Finance
735 Management & Economics
624-2888

Industrial Relations
537 Management & Economics
624-2500 (graduate programs, 624-5810)

Employer Education Service
423 Management & Economics
624-5525

Labor Education Service
437 Management & Economics
624-5020

I.R. Reference Room
365 Blegen Hall
624-7011

Information and Decision Sciences
395 Hubert H. Humphrey Center
624-8030

Management and Information Systems Research Center
395 Hubert H. Humphrey Center
624-6565

Mail and Duplicating Center
86 Management & Economics
625-1340

Managerial Communication Skills Center
280 Hubert H. Humphrey Center
624-1525

Marketing and Logistics Management
1235 Management & Economics
624-5055

Entrepreneurial Studies Center
1235 Management & Economics
624-5524

Logistics Management Research Center
1235 Management & Economics
625-0352

M.B.A. Program
295 Hubert H. Humphrey Center
624-0006

M.B.T. Program
645 Management & Economics
624-7511

M.S.-M.O.T. Program
107 Lind Hall
624-5747

Office of the Dean:
Alumni Relations
230 Management & Economics
625-1556

Communications
230 Management & Economics
625-0843

Corporate Relations
230 Management & Economics
625-9538

Facilities
230 Management & Economics
625-0027

Financial Services
205 Management & Economics
625-0086

International Program Development
230 Management & Economics
625-9361

Office of Information Technology
320 Management & Economics
626-8005

Operations and Management Sciences
332 Management & Economics
624-7010

Ph.D. Program
318 Management & Economics
624-0875

Strategic Management and Organization
835 Management & Economics
624-5232

Strategic Management Research Center
822 Management & Economics
624-0226

Undergraduate Program
290 Hubert H. Humphrey Center
624-3313

You can find a significant amount of information on the University of Minnesota World Wide Web site. The Carlson School of Management site is located at http://www.csom.umn.edu.
University of Minnesota Mission Statement

The University of Minnesota, founded in the belief that all people are enriched by understanding, is dedicated to the advancement of learning and the search for truth; to the sharing of this knowledge through education for a diverse community; and to the application of this knowledge to benefit the people of the state, the nation, and the world.

The University’s mission, carried out on multiple campuses and throughout the state, is threefold:

Research and Discovery
Generate and preserve knowledge, understanding, and creativity by conducting high-quality research, scholarship, and artistic activity that benefit students, scholars, and communities across the state, the nation, and the world.

Teaching and Learning
Share that knowledge, understanding, and creativity by providing a broad range of educational programs in a strong and diverse community of learners and teachers, and prepare graduate, professional, and undergraduate students, as well as non-degree-seeking students interested in continuing education and lifelong learning, for active roles in a multiracial and multicultural world.

Outreach and Public Service
Extend, apply, and exchange knowledge between the University and society by applying scholarly expertise to community problems, by helping organizations and individuals respond to their changing environments, and by making the knowledge and resources created and preserved at the University accessible to the citizens of the state, the nation, and the world.

In all of its activities, the University strives to sustain an open exchange of ideas in an environment that embodies the values of academic freedom, responsibility, integrity, and cooperation; that provides an atmosphere of mutual respect, free from racism, sexism, and other forms of prejudice and intolerance; that assists individuals, institutions, and communities in responding to a continuously changing world; that is conscious of and responsive to the needs of the many communities it is committed to serving; that creates and supports partnerships within the University, with other educational systems and institutions, and with communities to achieve common goals; and that inspires, sets high expectations for, and empowers the individuals within its community.

CSOM Mission Statement

The mission of the Carlson School of Management is to advance the practice of management in the context of a global economy with increasing technological and social change. To do this, the Carlson School must be a leader in the development of knowledge valued by the management profession and in the dissemination of this knowledge to students, practitioners, and academia. Moreover, the Carlson School must recognize its responsibilities to exercise leadership in fostering the intellectual and economic vitality of Minnesota and the region through its research, teaching, and outreach programs.

Policies

Bulletin Use—The University of Minnesota will change to a semester-based academic calendar beginning academic year 1999-2000. This bulletin is the last quarter-based bulletin that will be produced for the Carlson School of Management. It covers academic years 1996-97, 1997-98, and 1998-99. Information about semester-based academic programs will be provided in the fall of 1998 in semester-transition publications.

The information in this bulletin and other University bulletins, publications, or announcements is subject to change without notice. University offices can provide current information about possible changes.

This publication is available in alternative formats upon request. Please contact the Office of Admissions, University of Minnesota, 240 Williamson Hall, 231 Pillsbury Drive S.E., Minneapolis, MN 55455 (612/625-2008; e-mail admissions@tc.umn.edu).
This bulletin also is available in electronic format on the Internet and may be accessed via the World Wide Web.

**Course Guide**—The Course Guide, a quarterly publication distributed at the University Bookstores, provides course information in addition to college bulletins and the *Class Schedule*.

**Admissions**—The Carlson School of Management is committed to providing equal opportunity to all who seek access to its programs, facilities, and services; establishing fair educational standards and applying them equitably in making decisions about admission and academic standing; and taking affirmative action to ensure that previously underrepresented groups will be fairly represented in its programs.

**Equal Opportunity**—The University of Minnesota is committed to the policy that all persons shall have equal access to its programs, facilities, and employment without regard to race, color, creed, religion, national origin, sex, age, marital status, disability, public assistance status, veteran status, or sexual orientation.

In adhering to this policy, the University abides by the Minnesota Human Rights Act, Minnesota Statute Ch. 363; by the Federal Civil Rights Act, 42 U.S.C. 2000e; by the requirements of Title IX of the Education Amendments of 1972; by Sections 503 and 504 of the Rehabilitation Act of 1973; by the Americans With Disabilities Act of 1990; by Executive Order 11246, as amended; by 38 U.S.C. 2012, the Vietnam Era Veterans Readjustment Assistance Act of 1972, as amended; and by other applicable statutes and regulations relating to equality of opportunity.

Inquiries regarding compliance may be directed to Stephanie Lieberman, Director, Office of Equal Opportunity and Affirmative Action, University of Minnesota, 419 Morrill Hall, 100 Church Street S.E., Minneapolis, MN 55455 (612/624-9547).

**Access to Student Educational Records**—In accordance with regents’ policy on access to student records, information about a student generally may not be released to a third party without the student’s permission. (Exceptions under the law include state and federal educational and financial aid institutions.) The policy also permits students to review their educational records and to challenge the contents of those records.

Some student information—name, address, electronic (e-mail) address, telephone number, dates of enrollment and enrollment status (full time, part time, not enrolled, withdrawn and date of withdrawal), college and class, major, adviser, academic awards and honors received, and degrees earned—is considered public or directory information. Students may prevent the release of public information only during their terms of enrollment. To do so, they must notify the records office on their campus.

Students have the right to review their educational records. The regents’ policy, including a directory of student records, is available for review at 150 Williamson Hall, Minneapolis, and at records offices on other campuses of the University. Questions may be directed to the Office of the Registrar, 150 Williamson Hall (612/625-5333).

**Immunization**—Students born after 1956 who take more than one University class are required under Minnesota law to submit an Immunization Record form.

The form, which is sent along with the official University admission letter, must be filled out and returned to Boynton Health Service within 45 days of the first term of enrollment in order for students to continue registering for classes at the University. Complete instructions accompany the form.

**Extracurricular Events**—No extracurricular events requiring student participation may be scheduled from the beginning of study day to the end of finals week. Exceptions to this policy may be granted by the Senate Committee on Educational Policy. The Senate advises all faculty that any exemption granted pursuant to this policy shall be honored and that students who are unable to complete course requirements during finals week shall be provided an alternative and timely opportunity to do so.

**Smoke-Free Campus Policy**—Smoking is prohibited in all facilities of the University of Minnesota, Twin Cities campus except for designated private residence hall rooms.